

## Monogram<sup>®</sup> Clean Force<sup>®</sup> Sink & Surface Cleaner Sanitizer

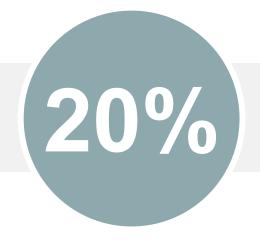


2020

# FOOD SAFETY REMAINS A CHALLENGE IN FOOD SERVICE







Second most cited violation from food contact surfaces not being properly cleaned and sanitized\* Of foodborne illnesses originate in **commercial foodservice facilities**\*

Of outbreaks are due to contaminated equipment and/or environment typically due to inadequate cleaning\*



### **COMPLIANCE IS COSTLY**

Processes vary on food contact surface cleaning and sanitizing

**CHALLENGE** 

#1

**PROBLEM** 

Effective but complex and time-consuming

## FDA Food Code Guidelines for Cleaning and Sanitizing Food Contact Surfaces:

Food contact surfaces must be washed, rinsed and sanitized every four hours at minimum when contaminated\*





<sup>\*</sup> U.S. Department of Health and Human Services, U.S. Food and Drug Administration [Internet]. FDA Food Code. © 2013 Recommendations of the United States Public Health Service, Food and Drug Administration – [cited 2016 Nov 3]. Available from: www.fda.gov/FoodCode

### **COMPLIANCE IS COSTLY**

Processes vary on food contact surface cleaning and sanitizing

**CHALLENGE** 

#2

PROBLEM
Costly and time-consuming

### Labor constraints and challenges

Training and re-training due to high employee turnover is expensive and time consuming





## MONOGRAM CLEAN FORCE

SINK & SURFACE CLEANER SANITIZER

**Reduces Risk** 

**Simplifies Procedures** 

**Controls Use Cost** 

# Clean Simplified. Confidence Delivered.

EPA-registered food contact sanitizer with 15-second SARS-CoV-2 kill claim<sup>1</sup> and kills Norovirus, common cold and flu viruses in 30-seconds<sup>2</sup>.



SKU #8000491 APN #5662037 EPA Reg. No. 1677-260



<sup>&</sup>lt;sup>1</sup> Refer to label for complete use instructions. Claim approved by EPA, state approval is in progress

<sup>&</sup>lt;sup>2</sup> When used according to label

# MONOGRAM CLEAN FORCE SINK & SURFACE CLEANER SANITIZER

**Reduces Risk** 

- Kills SARS-CoV-2 in 15 seconds<sup>1</sup>
- Kills Norovirus, common cold and flu viruses in 30 seconds<sup>2</sup>
- Helps prevent cross contamination on treated surfaces to reduce risk of foodborne illness



<sup>&</sup>lt;sup>2</sup> When used according to label



<sup>&</sup>lt;sup>1</sup> Refer to label for complete use instructions. Claim approved by EPA, state approval is in progress

# MONOGRAM CLEAN FORCE SINK & SURFACE CLEANER SANITIZER

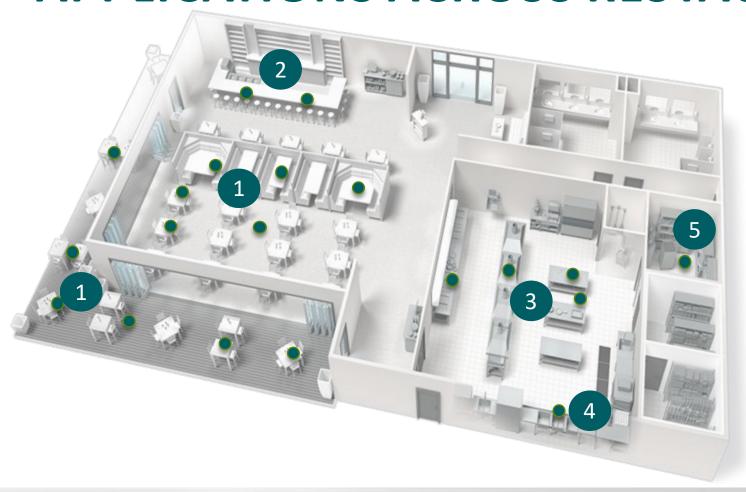
**Simplifies Procedures** 

- Two steps, one product
- Broad usage applications, including 3rd sink sanitation and food contact surfaces in either spray bottle or sanitizing bucket
- Can be tested at any temperature





## USED IN ALL FOOD CONTACT SURFACE APPLICATIONS ACROSS RESTAURANT



- Table-Tops Indoor and Outdoor Seating
- 2 Bar-Tops
- **3** Food Prep Areas
- 4 3<sup>rd</sup> Sink
- **5** Food Storage Surfaces



# MONOGRAM CLEAN FORCE SINK & SURFACE CLEANER SANITIZER

**Controls Use Cost** 

- EZ closed-loop dispensing system, enables proper dilution from concentrated form
- Results in a competitive use
   cost and less packaging waste





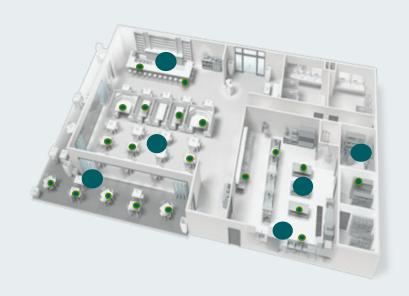
## MONOGRAM CLEAN FORCE SINK & SURFACE CLEANER SANITIZER

**Reduces Risk** 

**Simplifies Procedures** 

**Controls Use Cost** 









## STRIKES OUT COMPETITION

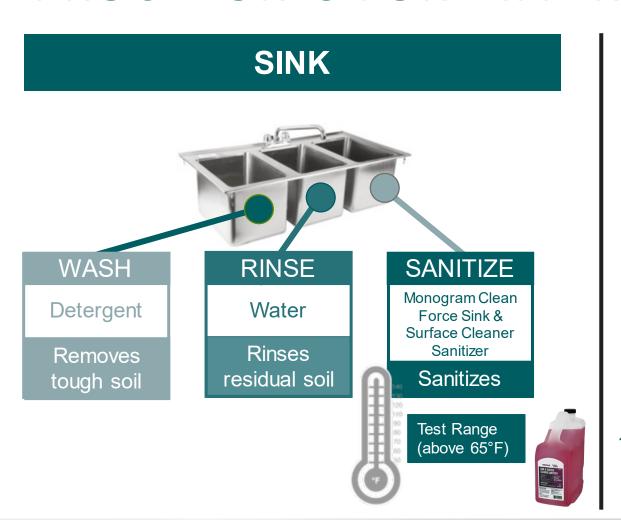
FEATURE	Diversey J-512 Sanitizer	Spartan Sani-T-10 Plus	P & G Clean Quick	Clorox Germicidal Bleach	Monogram Clean Force Sink & Surface Cleaner Sanitizer	
Kills SARS-CoV-2 in 15 seconds <sup>1</sup> At food contact sanitizing levels	X	X	X	X	<b>√</b>	
Kills Norovirus in 30 seconds <sup>2</sup> At food contact sanitizing levels	X	X	X	X	<b>√</b>	
Food-contact surface cleaner sanitizer 2-in-1	X	X	X	X	<b>√</b>	
Test concentration at any temperature above 65°	X	X	X	<b>√</b>	<b>√</b>	
Active does not bind to materials <sup>1</sup>	X	X	X	<b>√</b>	<b>√</b>	
Closed-loop dispensing	<b>√</b>	X	X	X	<b>√</b>	
Non-oxidative	<b>√</b>	<b>√</b>	<b>√</b>	X	<b>√</b>	
EPA registration number:	70627-63	10324-117-5741	6836-278-3573	67619-32	1677-260	

 $<sup>^{1}</sup>$  Refer to label for complete use instructions. Claim approved by EPA, state approval is in progress.  $^{2}$  When used according to label.

<sup>&</sup>lt;sup>3</sup> Meaning that the active ingredients do not bind to towels when used in a bucket application and cause the rest of the solution to drop out of the effective concentration range-



### PROCEDURES FOR DIFFERENT USE APPLICATIONS



### **FOOD CONTACT SURFACES**









## **APPENDIX**

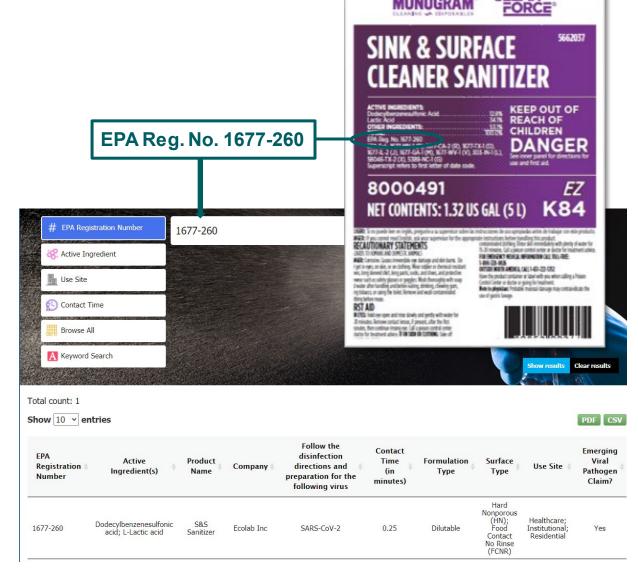


## IT'S ON EPA N LIST

 List N: EPA published disinfectants for Use Against SARS-CoV-2 (COVID-19)

https://www.epa.gov/pesticideregistration/list-n-disinfectants-use-againstsars-cov-2-covid-19#filter col1

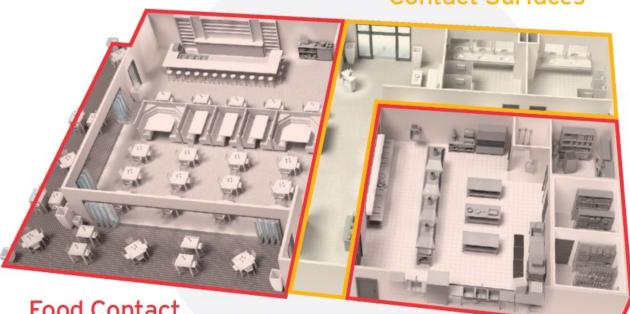
All products on this list meet <u>EPA's</u>
 <u>criteria</u> for use against SARS-CoV-2, the virus that causes COVID-19





### PRODUCT APPLICATION

#### Non-Food Contact Surfaces



Food Contact Surfaces

Front of House

#### Food Contact Surfaces

Back of House

#### **FOOD CONTACT SURFACES**

Front of House Tables, Bar Tops, Seating

Back of House Food Prep Areas, Tables, 3rd Sink Sink & Surface Cleaner Sanitizer

#### NON-FOOD CONTACT SURFACES

#### Restrooms

Toilets/Urinals, Tile, Sinks, Stall Doors

#### High Touchpoints

Entry Doors, Greeter Stations, Waiting Areas

#### Glass

Windows, Mirrors, Plexiglass PEROXIDE

Multi Surface

Cleaner and

Disinfectant

MCF Sink & Surface Cleaner Sanitizer is no-rinse food contact surface sanitizer with a 15-second SARS-CoV-2 kill claim<sup>1</sup> and 30-second Norovirus kill claim<sup>2</sup>. At this dilution range, the product is not a hospital disinfectant.

Peroxide Multi Surface Cleaner and Disinfectant is a hospital disinfectant and kills many viruses including a 30-second SARS-CoV-2 kill claim<sup>3</sup> and 45-second Norovirus kill claim<sup>4</sup>. Since it is a hospital disinfectant, a RINSE is REQUIRED followed by a SANITIZER for use on food contact surfaces.



- <sup>1</sup> Refer to label for complete use instructions. Claim approved by EPA (1677-260), state approval is in progress
- <sup>2</sup> When used according to label
- <sup>3</sup> When used according to the directions for use. Refer to EPA master label under #1677-238. This use is approved by EPA and approvals by state regulators are still in process.
- <sup>4</sup> When used according to the directions for use. Refer to EPA master label under #1677-238.

## **PROBLEM**

- Food contact surfaces are not properly cleaned and sanitized
- Current procedures do not meet FDA Food Code requirements















Solution	Meets FDA Food Code	Soil Removal	Reduces Risk of Foodborne Illness <sup>1</sup>	Norovirus Kill Claim²	SARS-CoV-2 Kill Claim <sup>3</sup>	Simplified Procedure	Reduced Time
Monogram Clean Force Sink & Surface Cleaner Sanitizer	0	0	Ø	Ø	Ø	Ø	Ø
Wash – Rinse – Sanitize	Ø	0	Ø				

<sup>&</sup>lt;sup>1</sup> See product label for complete list of organisms

<sup>&</sup>lt;sup>3</sup> Refer to label for complete use instructions. Claim approved by EPA, state approval is in progress



<sup>&</sup>lt;sup>2</sup> When used according to label